

FOR IMMEDIATE RELEASE

Hector Roots Lewis Honours Lover's Rock Movement With New Single "Let's Groove"

Friday 11th March 2022 - Kingston, Jamaica

Hector Roots Lewis has released his second single from his upcoming EP - the infectious reggae offering **Let's Groove**.

Let's Groove is the sonic juncture where the quintessential Lover's Rock genre meets modern reggae sounds that will certainly be appreciated by both the young and the young-at-heart. The Jamaican crooner sprinkles his masterful vocal magic onto his interpretation of the cornerstone cultural movement. For the Jamaican multihyphenate, this hypnotic, soothing dance tune pays homage to musical greats such as Beres Hammond, Toots and the Maytals, Bob Marley, Marvin Gaye and Jimmy Hendrix, who have all influenced Lewis during his formative years as a recording artist and entertainer. "Lover's Rock is a big part of who we are and who I am as an artist. It is also the musical style of my mother and I want to keep her memory alive in that way," he explained. "As much as I am open to international styles of music, I wanted to stay true to the roots. I know there are markets that still appreciate our original styles of music and Lover's Rock is certainly one of them."

Penned during the height of the COVID-19 pandemic, **Let's Groove** is a much needed injection of love into a world in great need of positive vibrations, according to the singer and songwriter. With this new release, Hector hopes to inspire, encourage and uplift through his art, with the human connection at the core of the movement. The singer explained, "I felt like we needed to remember the good vibrations, we need to remember how getting together and going out feels. If we cannot literally do it, at least we can do it figuratively through music. **Let's Groove** really embodies that feeling. No matter what's going on around us in the world, I want everyone to be able to live vicariously through the lyrics of the song."

For this new single - which quickly follows the widespread success of the uptempo hit [Ups And Downs](#) - Hector collaborates with seasoned producer Peter "Kongz" Samaru, to bring his second solo offering to life under Soul Circle Music. Kongz, who is well known for his smooth productions with reggae superstars such as Protoje and Lila Iké, has high praises for Lewis, whom he considers to be a friend as well as powerhouse talent with limitless possibilities. "Hector is one of the dopest, purest and most talented beings I've come across. Working with him is very easy and filled with endless possibilities just because of the type of person he is. We've been friends for over thirteen years, so when we decided to link up and make music it was magic from the start," explained the professional drummer. "The fact that he plays the trap set and percussions allowed us to effortlessly relate on so many different levels. Topping that off

with his amazing vocals, it was an honor for me to work with him on this project and I am looking forward to many more collaborations,” the producer enthused.

World-class saxophonist and Reggae stalwart, Dean Fraser also lent his expertise to the project as a composer. The Jamaican-born legend, who has worked alongside Lover’s Rock pioneers throughout his career such as Bares Hammond and Dennis Brown, added a heightened touch of musical nostalgia to the single, which was carefully crafted by a team of composers: Adrian Henry, Donald Dennis, Evan Mason, Okiel McIntyre, Oshane Love and Randy Fletcher. “Working with this real legend, Dean Fraser was an honour and a joy for the I. To be able to witness his genius and see how his experience - especially with the Lover’s Rock movement - took this project to another level was truly humbling. I am also very grateful to team up with such an amazing team of composers. We all shared the same vision for the song but everyone added something unique and special to create this joyful and liberating experience for the tune. **Let’s Groove** really would not be what it is without any of them,” Hector emphasized. Fans and followers can expect a dynamic visual for **Let’s Groove** soon. The music video will be released across his social media platforms.

Listen to “Let’s Groove”:

Watch on YouTube: <https://youtu.be/d13SHuE0TpE>

“Let’s Groove” is now available on [all major streaming platforms](#).

Follow Hector Roots Lewis’ journey on [Instagram](#), [Facebook](#), [Twitter](#) and [YouTube](#).

For more information on Hector Roots Lewis, contact:

Management – Daddi Barnz: bookhectorlewis@gmail.com

Press - Tenille Clarke: contact@chambersmediasolutions.com