

Youngtrepreneurs team up with Grammy-nominated Shatta Wale + more for next Music Production Workshop

For Immediate Release

May 1st, 2021 — Accra, Ghana —

ACCRA, GHANA
15-18 JUL 2021

**MUSIC
COLLABORATOR**

SHATTA WALE



A 70- time award-winning artist, with a Grammy nomination under his belt, Shatta Wale is well-known throughout the global music industry for his infectious blend of Dancehall and Afrobeats. He will collaborate with one producer to feature himself on his/her next single, through our music production workshop.

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WWW.THEYOUNGTREPRENEURS.COM
DEADLINE 10.07.2021

Youngtrepreneurs is once again on the move on the African music industry scene. The Ghana-based social impact organization is gearing up for a life-changing

opportunity in the coming months for emerging music professionals across the African Continent, with the support of powerhouse global music industry leaders.

Founder of the organization, [Scilla Owusu](#), has announced a Music Production Workshop, geared towards the talent and technical development of music producers and sound engineers. The 4-day program will take place from 15-18th July 2021 at [BBNZ Live](#) in Accra, Ghana. The workshop will culminate with participating producers having one hour to create a 60-second instrumental (of original work) to present to Grammy-nominated artist [Shatta Wale](#). One (1) selected instrumental, adjudicated by a panel of experts, will win the prize of producing a record with Shatta Wale – real name Charles Nii Armah Mensah Jnr - for the winning participant's next single. The prize package will also include a world-class produced music video, along with a robust public relations (PR) & marketing rollout campaign, supported by Youngtrepreneurs.

Fifty (50) African creatives will be selected for July's Youngtrepreneurs initiative, led by a cast of industry professionals who will provide emerging producers and engineers with the proper tools and guidance to help them navigate the business of music. During the four days, each participant will have the opportunity to combine theory and practical knowledge from guest instructors – including award winning producer [Master Garzy](#); award-winning producer [Kuvie](#); Mandy Aubry, Director of Business Development at [Songtrust](#) and [Tope Salami, Esq](#), an entertainment lawyer from [Whitestone's Solicitors & Consultancy](#).

Topics to be covered will include music production, building client relationships, publishing rights, royalties, intellectual property (IP) protections, monetization and more.

Owusu, who is a sought-after Creative Director, Writer and Video Producer, has been named a [Forbes Africa 30 Under 30](#) personality in 2020 and has worked with some of Africa's top music stars, including Grammy-winning entertainer [Burna Boy](#), [M.Anifest](#), [Davido](#) and [Stonebwoy](#), just to name a few. "Youngtrepreneurs is really excited for our next instalment of the Music Production workshop in July 2021,' she said in a statement. "We have the distinct honour of working alongside seasoned professionals like Shatta Wale, as we continue with our mission to provide meaningful opportunities for growth, depth and development for aspiring talent in the African music industry,' she explained.

Once selected, all 50 participants will be eligible for free legal consulting for thirty (30) days after the workshop, courtesy [Whitestone's Solicitors & Consultancy](#). They will

also have their registration fee waived for free sign-up to Songtrust, which is the world's largest technology solution for global music publishing royalty collection, administration and more.

Applications for the Youngtrepreneurs Music Workshop is now **open**, as of Saturday 1st May 2021.

Interested persons may submit their applications by visiting the [Youngtrepreneurs](#) website to complete the registration process. The deadline for submissions is **Saturday 10th July 2021 at 11:59pm GMT.**

ABOUT YOUNGTREPRENEURS:

Youngtrepreneurs was launched in 2019, with one simple mission: to infuse professional expertise from industry experts to improve business knowledge, gain job experience and subsequently provide sustainable jobs in the long term for young creatives in Africa to become independent. To date, the organization has hosted two workshops: the first, a [Directing & Cinematography workshop](#), which was followed by a [Music & Business workshop](#) which provided opportunities such as directing a music video for Ghanaian rapper – Joey B ft Boj '[No Waste Time](#)'. The latter opportunity helped to elevate creative talent such as [Director RQA](#). Rising star [Khalifina](#) has also been a beneficiary of the Youngtrepreneurs experience – having had the opportunity to perform at the world-renowned [Afrochella](#) Festival in 2019, in addition to collaborating with award-winning Ghanaian rapper Medikal for her single '[Slow Down](#)', among other milestones.

Moreover, the Youngtrepreneurs Music Production Workshop is supported by Songtrust, BBNZ Live, KDA Group & Daily Guide Network.

Visit the website www.theyoungtrepreneurs.com for [past instalments](#), [testimonials](#) and more. You can also follow Youngtrepreneurs on social media: [@theyoungtrepreneurs on Instagram](#).

PHOTOS:

Photos of Guest Instructors and Music Collaborator are attached for your use.

MORE INFORMATION:

For further details on the Youngtrepreneurs Music Production Workshop, please contact hello@theyoungtrepreneurs.com.

For all press inquiries, please contact Ms. Tenille Clarke
at contact@chambersmediasolutions.com.

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GUEST INSTRUCTOR



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The Director of Business Development for EMEA and APAC at Songtrust, the world's largest technology solution for global music publishing royalty collection and administration.

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Kuvie is a record producer and afrobeats hit-maker. He is well-known for his seamless fusion of simple grooves, urban trap and hip-hop, with African rhythms.

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Professionally known as a record producer, sound engineer, disc jockey and singer. His major productions include "Love You Die" by Patoranking featuring Diamond Platnumz, Stonebwoy "Activate" featuring Davido and many more.

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Founder of Whitestone Solicitors and Consultancy, Tope Salami is an Ecowas Youth Ambassador and an experienced legal practitioner of international repute and entertainment law.

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